

TERMS OF USE

Last Updated: April 2026

1. Acceptance of Terms

These Terms of Use (“Terms”) govern your access to and use of the website located at www.signal.io (the “Site”), operated by **Signal.io Ltd.** (“Signal”, “we”, “us”, or “our”).

By accessing or using the Site, you agree to be bound by these Terms. If you do not agree, you should not use the Site.

2. About Signal

Signal provides infrastructure and technology services within the programmatic advertising ecosystem, including real-time bidding (RTB) facilitation, optimization, and trading activities across supply and demand channels.

Signal may participate in programmatic transactions as an intermediary and market participant, including buying and selling advertising inventory through integrations with publishers, supply-side platforms (SSPs), and demand-side platforms (DSPs).

The Site is provided for informational and business purposes only.

3. Use of the Site

You agree to use the Site only for lawful purposes.

You must not:

- violate laws
 - attempt unauthorized access
 - disrupt the Site
 - scrape or automate access
 - misrepresent identity
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4. No Service Relationship

Use of the Site does not create any contractual relationship.
All services are governed by separate agreements.

5. Intellectual Property

All content is owned by or licensed to Cignal.

No reproduction or use without permission.

6. Third-Party Links

Cignal is not responsible for third-party content.

7. Privacy

Use of the Site is governed by the Privacy Policy.

8. Disclaimers

Provided “as is” without warranties.

9. Limitation of Liability

No liability for indirect or consequential damages.

10. Indemnification

You indemnify Cignal for misuse.

11. Changes

Signal may update these Terms at any time.

12. Governing Law

Israel law. Tel Aviv jurisdiction.

13. Contact

legal@signal.io